City Council Priorities

Adopted January 23, 2001 Revised October 2, 2001 Adopted with revisions December 11, 2001

Create a Superior Education Community

- Ensure adequate School building maintenance, repairs, and capital improvements
- Enhance City government and Public School leadership and cooperation
- Promote the establishment of clear directions by the School Board with implementation by the Superintendent
- Achieve and adhere to an agreed upon operational funding formula for the Public Schools
- Increase productivity while expending fewer resources

Increased Real Estate Value

- Reduce substandard and blighted residential and commercial structures
- Increase productivity of Code Enforcement Taskforce to eliminate blighting conditions
- Create an environment for increased development of middle income housing stock
- Identify and pursue proactive methods for establishing clear property title to abandoned properties
- Expand the partnership and increase cooperation with Redevelopment and Housing Authority and other entities that work towards providing decent and affordable housing
- Public investment in the City's infrastructure

Fiscal Responsibility

- Maintain or improve AA financial rating
- Improve Budget Processes
- Maintain contingency fund at \$1.2 million
- Maintain a fund balance of at least 10%
- Ensure an effective Capital Improvement Process (CIP)
- Increase the involvement of the Audit Division in departmental process improvement
- Collaborate on joint operations to eliminate duplication and increase economy of scale
- Maintain existing tax rate
- Seek a more equitable distribution of State resources

Economic Development

- Promote the public school system as a marketable asset for Economic Development
- Recruit and retain those businesses that support a dynamic economic development center
- Expand the City's marketing efforts to attract and retain residents

Maintain Excellent Core Services

- Bring targeted positions to 100% of market compensation
- Increase Information Technology to make government more cost effective
- Provide the necessary equipment for staff for efficiency and effectiveness
- Increase productivity while expending fewer resources
- Identify, analyze, and collect data to determine opportunities for combined service delivery and joint use of facilities

Infrastructure

- Ensure adequate City building maintenance, repairs, and capital improvements
- Ensure adequate street and bridge maintenance, repairs, and improvements

Downtown Development/Redevelopment

- Develop the Riverfront and Downtown in accordance with the Sasaki Plan
- Support Regional Tourism
- Increase historic revitalization and preservation efforts
- Support the Main Street Program
- Develop a central registry of events

Council Boards & Commissions Appointees

• Improve recruitment and selection of Council appointees

Reduce Unfunded Mandates

Work with legislators to reduce unfunded and underfunded state mandates

Families

• Discourage teen pregnancy